



HEAL Coalition ALERT: Four Reasons to Join the HEAL Coalition Today!

- **Congress regularly defines the need for allied health education and training** ~ Congress enacts federal health legislation that will affect your institution and students, your curriculum, program offerings, recruitment, and placement practices. *The HEAL Coalition will help your institution stay on the cutting edge of the changes impacting your institution.*
- **Proprietary institution eligibility is often omitted in the development and consideration of federal allied health policies and programs** ~ In many cases, proposed legislation – developed by Congressional committees and federal agencies unfamiliar with the proprietary sector – limits or prohibits a proprietary institution’s or its students’ eligibility to participate in federal allied health-related programs. *The HEAL Coalition will develop and implement effective legislative strategies designed to increase awareness of and support for the inclusion of proprietary institutions and students in all relevant allied health legislation.*
- **Rival and/or competing interests already have established influence in Washington** ~ The public higher education community has at least two organizations established in Washington that lobby for the interests of traditional universities and community colleges offering education in allied health disciplines. *The HEAL Coalition will provide a needed and necessary voice for the interests of proprietary institutions of higher education and their students.*
- **The proprietary sector needs to immediately fill the void** ~ It is time for the proprietary sector to find its voice in the allied health debate and protect the interests of our community and our students. *The HEAL Coalition has the knowledge, expertise, and access to the key policy makers necessary to fill the void. With your assistance we can and will make a difference!*

If you are interested in joining us, or would like more information regarding the HEAL Coalition, contact Executive Director Tom Netting at (202) 626-8553.