



**2006 HEAL Coalition Business Partner
Fee Structure and Application**
(July 1, 2006 – June 30, 2007)

Qualifications for Business Associate Participation:

A Business Partner is defined by the HEAL Coalition as any client-based corporation, company, or organization which provides goods and services to proprietary institutions of higher education offering allied health programs and the allied health professionals they educate.

Classification	Fee Range
Supporter	\$2,000-\$5,000
Silver	\$5,001-\$10,000
Gold	\$10,001-\$25,000
Platinum	\$25,001-\$59,999
Charter Member	\$60,000+

Business Partner Fees Calculation

Level of Classification _____ = \$ _____

Business Partner Information

Association Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Website/URL _____

Primary HEAL Coalition Contact

Note: This designee will receive all HEAL Coalition information, mailings, and alerts, as well as any fee information. Therefore, we highly recommend that this contact be a high-ranking association official (i.e. Executive Director, President, CEO).

____ Dr. ____ Mr. ____ Mrs. ____ Ms.
Name _____

Title _____

Mailing Address (if different from above) _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____

Business Partner Benefits:

The HEAL Coalition appreciates the vital role that Business Partners play in providing proprietary institutions of higher education offering programs in allied health with necessary goods and services. We look forward to partnering with you as together we work to promote our common interests on behalf of proprietary institutions of higher education offering allied health programs and the allied health professionals they educate.

The HEAL Coalition is eager to collaborate with our Business Partners and is committed to ensuring that your support of this coalition and its participants provides value for you and your clients as well. Outlined below are just some of the benefits that all Business Partners will receive, along with a more detailed description of the benefits associated with each classification on the attached Business Partner Classification and Benefits form.

- *Access & Information*

All HEAL Coalition Business Partners will be given access to the password-protected sections of the HEAL website, providing information on all relevant issues, strategies and actions taken by the coalition on behalf of proprietary institutions of higher education offering allied health programs and the allied health professionals they educate.

- *Effective, Time Sensitive Communications*

Time-sensitive information, action alerts and updates will be communicated to HEAL Business Partners via email and listserv in “real-time,” ensuring that our Business Partners are current on activities in Washington impacting proprietary institutions of higher education offering allied health programs and the allied health professionals they educate.

Method of Fee Payment

Please make your check payable to “HEAL Coalition” and mail the check and an original copy of this completed application form to:

HEAL Coalition
1615 L Street, NW ~ Suite 650
Washington, DC 20036

Questions

If you have any questions regarding the completion of this form, please contact Tom E. Netting, HEAL Coalition Executive Director, at (202) 626-8553.

Thank you for joining! We look forward to working with you to ensure that the interests of proprietary institutions of higher education offering programs in allied health, and the needs of your students, have a voice with both the Legislative and Executive Branches!

Business Partner Classifications & Benefits

Charter Member

Leadership Benefits

- Position on HEAL Coalition Steering Committee/Board of Directors

Marketing & Branding Benefits

- Primary Placement of Organization's Logo on HEAL's Main Webpage
- Direct Link to Organization's Website, with Logo, Throughout Website
- Company Description
- HEAL Membership Mailing Labels ~ Unlimited
- Email Listserv Promotion of Organization ~ Monthly

Platinum Level Business Associate

Marketing & Branding Benefits

- Prominent Placement of Organizations Logo on HEAL's Main Webpage
- Direct Link to Organization's Website, with Logo, Throughout Website
- Company Description
- HEAL Membership Mailing Labels ~ Quarterly
- Email Listserv Promotion of Organization ~ Quarterly

Gold Level Business Associate

Marketing & Branding Benefits

- Direct Link to Organization's Website, with Logo, on HEAL Partners Webpage
- Company Description
- HEAL Membership Mailing Labels ~ Biannually
- Email Listserv Advertisements ~ Biannually

Silver Level Business Associate

Marketing Benefits

- Direct Link to Organization's Website from HEAL Partners Webpage
- Company Description
- HEAL Membership Mailing Labels ~ Annually
- Email Listserv Promotion of Organization ~ Annually

HEAL Business Associate Supporter

Marketing Benefits

- Direct Link to Organization's Website from HEAL Partners Webpage
- Company Description
- HEAL Membership Mailing Labels ~ Annually